

NDS LAUNCHES FIRST INTERACTIVE TELEVISION BETTING PLATFORM IN ITALY WITH SKY ITALIA

Highlights:

- NDS partners with SKY Italia to launch first ever interactive betting platform for the Italian market, allowing SKY Italia customers to bet from the comfort of their living rooms.
- Platform gives Sky Italia viewers the ability to place bets through two of Italy's leading bookmakers, Snai and Italtel, across a range of sports and betting combinations.
- Middleware solution provides attractive and easy navigation of bookmakers' betting systems.
- Bets are secured with NDS's leading encryption technology; system includes robust parental control features.

London, UK and Milan, Italy – June 21, 2006 – NDS, the leading provider of technology solutions for digital pay-TV, today announced that it has launched the first ever interactive television betting platform for the Italian market in partnership with SKY Italia. The platform allows SKY Italia's customers to securely place bets on a range of sports through two of Italy's leading bookmakers, Snai and Italtel, from the convenience of their television sets. By clicking a button on their remote control, customers will be given the choice of betting through both operators' betting systems, providing that they already have a valid account with the selected operator. Viewers will then be able to choose from a range of sports bets, which are updated in real time as new betting opportunities arise.

NDS developed a specific technology infrastructure and tools for the project. The system's platform is directly linked to each bookmaker's back-end system, from where it converts the relevant data into a broadcasting signal which is sent to users' set-top boxes (STB) through SKY Italia's satellite network. The data resides in the STB, where it is updated in real time and displayed through a unique navigation system that enables users to view all the available bets in a categorized menu. When a user places a bet, the information is encrypted and sent securely through a telephone line back to the bookmaker, with users receiving a confirmation receipt on their television screen.

Jesper Knutsson, VP Interactive TV of NDS commented, "We are very pleased to be partnering with SKY Italia on an industry first in Italy. Our middleware provides a very intuitive and attractive user experience, giving SKY Italia's customers a full range of sports bets that are normally only available through a betting shop or online. This should open the market to more casual bettors, who may not otherwise have participated in these activities. In addition to the ease of use, the strong encryption and parental control features make it a very safe offering for consumers."

Ivano Airoldi, Director Business and Interactive of SKY Italia said, "This is a fantastic product and we are very grateful to be working with NDS, an established leader in the field. Our customers will now be able to enjoy the convenience of placing bets on sporting events through the comfort of their own home. This makes the entire process easier and attracts an entirely different type of audience to the market, something which our bookmaking partners will find very compelling. Utilizing NDS's encryption technology and expertise in designing advanced middleware solutions, we have delivered a very attractive offering which we will continue to develop moving forward."

About SKY Italia

SKY Italia, the Italian satellite platform fully owned by News Corp., was officially launched in July 2003. The platform currently broadcasts over 160 TV, audio, interactive and pay per view channels ranging from sports to cinema, news, entertainment, documentaries, children, music and much more. As of March 2006, SKY Italia had more than 3,700,000 customers with 95% of the subscribers that have chosen the premium packages that include cinema and/or sports. See www.skytv.it for more information on SKY Italia.

About NDS

NDS Group plc (NASDAQ / Euronext Brussels: NNDS), a News Corporation company, is a leading supplier of open end-to-end digital pay TV solutions for the secure delivery of entertainment and information to television set-top boxes and IP devices. See www.nds.com for more information about NDS.

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Cautionary Statement Concerning Forward-looking Statements

This document contains certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management's views and assumptions regarding future events and business performance as of the time the statements are made. Actual results may differ materially from these expectations due to changes in global economic, business, competitive market and regulatory factors. More detailed information about these and other factors that could affect future results is contained in our filings with the Securities and Exchange Commission. The "forward-looking statements" included in this document are made only as of the date of this document and we do not have any obligation to publicly update any "forward-looking statements" to reflect subsequent events or circumstance, except as required by law.

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