

## **NDS AND VBOX TEAM UP TO ENABLE THE BROADCAST OF PREMIUM DIGITAL HDTV CONTENT ON PCS**

### **Highlights:**

- Broadcast content will be received by VBox Cat's Eye PC-TV receiver, empowering viewers to view, store, and replay content on their PCs
- NDS VideoGuard PC, using the plug-and-play simplicity of the NDS VideoGuard Key, lets consumers seamlessly and securely enjoy content delivered to and stored on their PC

**LAS VEGAS (CES) – January 3, 2007 (The Venetian Hotel, Lido Suite # 3003) –** NDS, the leading provider of technology solutions for digital pay-TV, and VBox Communications, a leading provider of digital broadcast solutions, will showcase Cat's Eye Premium at CES, an innovative solution that enables the secure viewing and storage of premium digital HDTV broadcast content on PCs.

VBox's Cat's Eye Premium, the first of a new family of VBox products for the pay-TV market, is an HDTV receiver optimized for reception of video, audio, and IP data. The VBox PC-TV receivers provide digital set-top-box functionality in a PC environment by simply connecting to a PC via a USB or PCI slot. They receive TV broadcast in the same manner as a digital set-top box, requiring no changes in either broadcast infrastructure or in the consumers' premises. The content is protected by the [NDS VideoGuard PC](#) conditional access and DRM technology.

VideoGuard PC enables broadcasters to expand their offerings to the PC, reaching new audiences that prefer the PC as a media consumption device. The solution includes PC-TV software applications, and provides full DVR capabilities at an affordable price.

The DRM portion of VideoGuard PC enables the TV operator to offer more value to consumers by allowing them to take their content on the go without compromising the rights of the content owners.

"Supporting reception of premium content on the PC is a natural extension of NDS's offerings for TV broadcasters," said Joseph Deutsch, vice president of product marketing for NDS. "This collaboration enables broadcasters to utilize the PC as an additional consumption device for retaining viewers and expanding their revenue base."

### **About VBox**

VBox Communications Ltd. is a provider of customer-premises receiver solutions for digital TV and data broadcasting networks. VBox's PCI cards and USB boxes provide a whole range of digital TV reception capabilities, including handling of encrypted content for Pay TV services and delivery of high-quality video, audio and data services. VBox also provides routers and gateways for the reception of data and high quality digital content from digital broadcast infrastructures and their distribution over LAN.

## **About NDS**

NDS Group plc (NASDAQ: NNDS), a majority owned subsidiary of News Corporation, supplies open end-to-end digital technology and services to digital pay-television platform operators and content providers. See [www.nds.com](http://www.nds.com) for more information about NDS.

### *Cautionary Statement Concerning Forward-looking Statements*

*This document contains certain “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management’s views and assumptions regarding future events and business performance as of the time the statements are made. Actual results may differ materially from these expectations due to changes in global economic, business, competitive market and regulatory factors. More detailed information about these and other factors that could affect future results is contained in our filings with the Securities and Exchange Commission. The “forward-looking statements” included in this document are made only as of the date of this document and we do not have any obligation to publicly update any “forward-looking statements” to reflect subsequent events or circumstances, except as required by law.*

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