

NDS LAUNCHES MOBILE DRM SOLUTION AT 3GSM

NDS Mobile DRM Solution for content providers and mobile networks

Highlights:

- NDS Mobile DRM solution launched at 3GSM - secures downloading of content with advanced payment mechanisms including secure super-distribution
- NDS DRM solution based on worldwide multi-platform broadcast VideoGuard® conditional access solution
- VideoGuard currently secures over \$15 billion content revenue and over 38 million active subscribers worldwide
- OMA DRM V1.0 Compliant plus three additional levels of NDS Mobile DRM support offered
- NDS fully supports OMA DRM V1.0 and V2.0

3GSM Cannes, Stand H27, Suite M33 and London UK – February 23, 2004: NDS, a News Corporation company and leading provider of technology solutions for digital pay-TV announces the launch of its mobile DRM solution based on its renowned broadcast conditional access VideoGuard®. Protecting over \$15 billion per year in content revenue, and deployed by broadcasters worldwide to over 38 million subscribers, NDS VideoGuard conditional access (CA) system keeps content secure, and offers operators great flexibility in packaging their content.

The NDS mobile DRM solution is OMA DRM compliant and is based on NDS's VideoGuard (CA) experience in securing premium television content and data. NDS's versatile content protection systems have been applied across all platforms, to satellite, cable, DSL, terrestrial and now mobile delivery platforms.

The NDS solution utilizes key NDS technologies for content protection, encryption, rights management, metadata, and personalization. NDS has built on its strengths to create one mobile DRM solution for all types of content; music, video, MMS, ringtones, games and applications, and for multiple delivery mechanisms - downloading, streaming, unicasting, multicasting, broadcasting, and secure billing and payments.

NDS's strong content protection mechanisms allow premium content rights to be secured and ensure that use of such content will drive new revenues and profits: such as, single purchase, subscriptions, secure super distribution, pay-per-time, rental, pay-per-level, gifting, free preview, and pay-per-use and metering functions. NDS's mobile DRM solution will ensure that mobile operators and content providers earn new revenue from premium mobile content and enable them to offer valuable and compelling content.

NDS provides three levels of long-term DRM support determined by the level of security functionality supported in the handset.

What NDS will be showing at 3GSM

- NDS Mobile DRM Solution - secure downloading of content with payment mechanisms
- Snapshot - capture images from the TV and send them to any mobile phone

About NDS

NDS Group plc (NASDAQ/Euronext Brussels:NNDS) is a leading supplier of open end-to-end digital pay TV solutions for the secure delivery of entertainment and information to television set-top boxes and IP devices. See www.nds.com for more information about NDS.

Cautionary Statement Concerning Forward-looking Statements

The statements contained in this release which are not historical facts may constitute forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. These statements relate to the plans, projections or future performance of NDS, which involve certain risks and uncertainties, including risk of market acceptance, the effect of economic conditions, possible regulatory changes, technological developments, the impact of competitive pricing and the ability of NDS and its commercial partners to develop systems and solutions which meet the needs of the broadcasting industry in a timely and cost-efficient manner, as well as certain other risks and uncertainties which are detailed in NDS's filings with the SEC. Company or product names have been used for identification purposes only and may be the trademarks or registered trademarks of their respective companies.

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